



going for growth:

social business

learning and development events

October – November 2006

The Engine Shed, Edinburgh



Social-business.org.uk's learning events provide you with the intelligence you need to understand and successfully grow social business in your area.

Why these events?

Part traditional learning event and part bespoke speed consultancy, these events provide you with the opportunity for a reflective look at your current practice in the company of peers. Social Business offers you IDEAS: information, diagnostic, expert input, advice and signposting.

Limited to only 25 delegates each day, each session will be facilitated by an experienced consultant who can apply the learning from the event to your own particular circumstances. They will be supported by an invited expert from the field. Each event can be attended as a one-off learning event – or you can attend two or more and build your own tailored learning programme.

Who should attend?

These events are designed for professionals with responsibility for the successful growth and financial sustainability of social enterprises, including:

Heads of service within local authorities, NHS and other public agencies

Potential investors from trusts and private sector

Directors of established social businesses

Public sector investors

Procurement professionals

Enterprise and business advisers

What are the logistics?

These learning events take place at The Engine Shed, an established social business in Edinburgh located ten minutes from Edinburgh Waverley.

Coffee, tea and juice will be available from 9.00 each morning at registration and throughout the day. Each day will start at 9.30am and there will be a lunch break from 1.00pm – 1.45pm. We will provide a light lunch. We will finish formal proceedings at 4.30pm each evening although there will be the option to continue networking after this time.

Who is social-business.org.uk?

We are a new social business charged with delivering effective learning for professionals working in social enterprise, community regeneration and related fields. These events are delivered in partnership with the specialist social and economic development consultancy, pza.

Anything else I need to know?

All fees need to be settled in advance of the event whether you pay on booking or by invoice. You will get a 50% refund if you have to cancel and can give us at least one week's notice. After this time there is no refund but you can substitute another delegate from your organisation at no additional charge up until the day before the event.

Fri 27 October, Edinburgh

Growth and sustainability in social business

Winning more contracts to deliver better public services is often hailed as the best way to help social businesses grow. But is doing business with the local authorities, the NHS and other public agencies the right way forward? Can organisations balance their social objectives and their drive to attract income? And what does financial sustainability mean for social businesses?

Our guest speaker will be Netta McIver, Chief Executive, Turning Point Scotland – one of Scotland's most successful health and social care businesses.

Fri 3 November, Edinburgh

Finding partners for growth in social business

People growing social businesses are often said to be big on ideas, but often weaker in putting them into practice. Who can help? How good is current public sector support? What effective models exist for partnering? Should the private sector be avoided?

Our guest speaker will be Mel Young, serial social entrepreneur: Mel was co-founder of The Big Issue in Scotland and went on to launch New Consumer and is currently masterminding the Homeless World Cup.

Fri 17 November, Edinburgh

Raising finance for growth in social business

All businesses need investment for growth – but where should social businesses turn? Can high street banks offer the right package of support? What alternatives exist? What is their track record in achieving economic, social and environmental returns?

Our guest speaker will be Martin Meteyard, renowned expert on co-operative and mutual issues, and chair of Cafedirect during its successful share issue.

Booking form

Name

Job Title

Organisation

Dietary, access and other requirements

Address

Postcode

Telephone

Email

Please book me onto the following learning events:

Growth and sustainability in social business

Fri 27 October 2006

£150.00

Finding partners for growth in social business

Fri 3 November 2006

£150.00

Raising finance for growth in social business

Fri 17 November 2006

£150.00

Enter Promotional code here if you have one

Total:

Please enclose a cheque made payable to "pza" or a BACS remittance advice confirming direct payment to our account at The Co-operative Bank (08-92-99 69169704) and return this form to:

social-business.org.uk @ pza, 42 Miller Street, Glasgow, G1 1DT, Scotland

Telephone: 0141 248 9900, Fax: 0141 248 3522, Email: info@social-business.org.uk

DATA PROTECTION

We would like to keep you informed about future learning events and services offered by social-business.org.uk and pza. If you would like to receive information, please tick this box

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