



## Beyond Structural Funds – the EU funding landscape post 2013

EDAS event, Inverness  
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## Beyond structural funding

Twin track to presentation:

- Using other EU funding programmes in the current period
- Looking ahead to future of Structural Funds and wider EU funding

## Scotland Europa – who we are

- Subsidiary of Scottish Enterprise  
Established 1992
- Membership organisation  
Over 50 members – public, private and academic
- Teams in Scotland & Brussels
- Scotland Europa Services:  
EU policy and funding  
Capacity Building and familiarisation  
Networking and Influencing  
Scotland House management (Brussels)

## Our team

### Dedicated EU Policy & Funding Resource for members & SE/SDI

#### Scotland Team

Team of EU Funding specialists - strategic EU funding support, project development and compliance

Close collaboration with National Contact Points

Working in partnership with Enterprise Europe Scotland and R&D funding activities

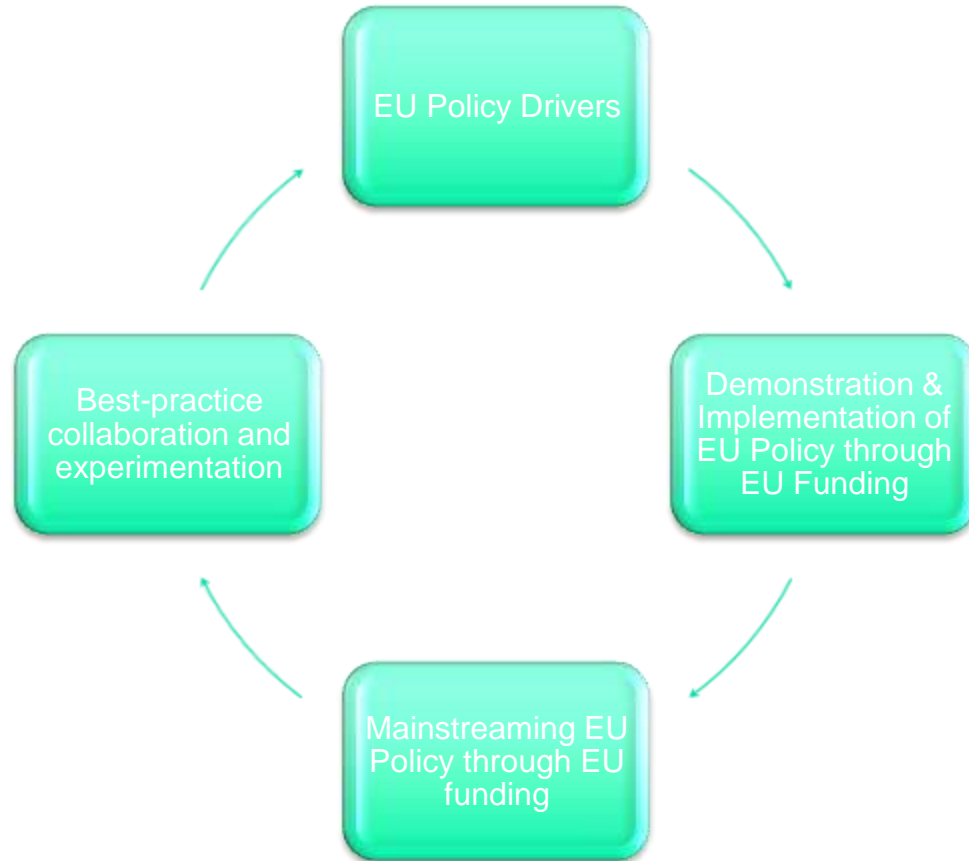
#### Brussels Team

Experienced staff focusing on EU policy - early warning, interpretation and analysis

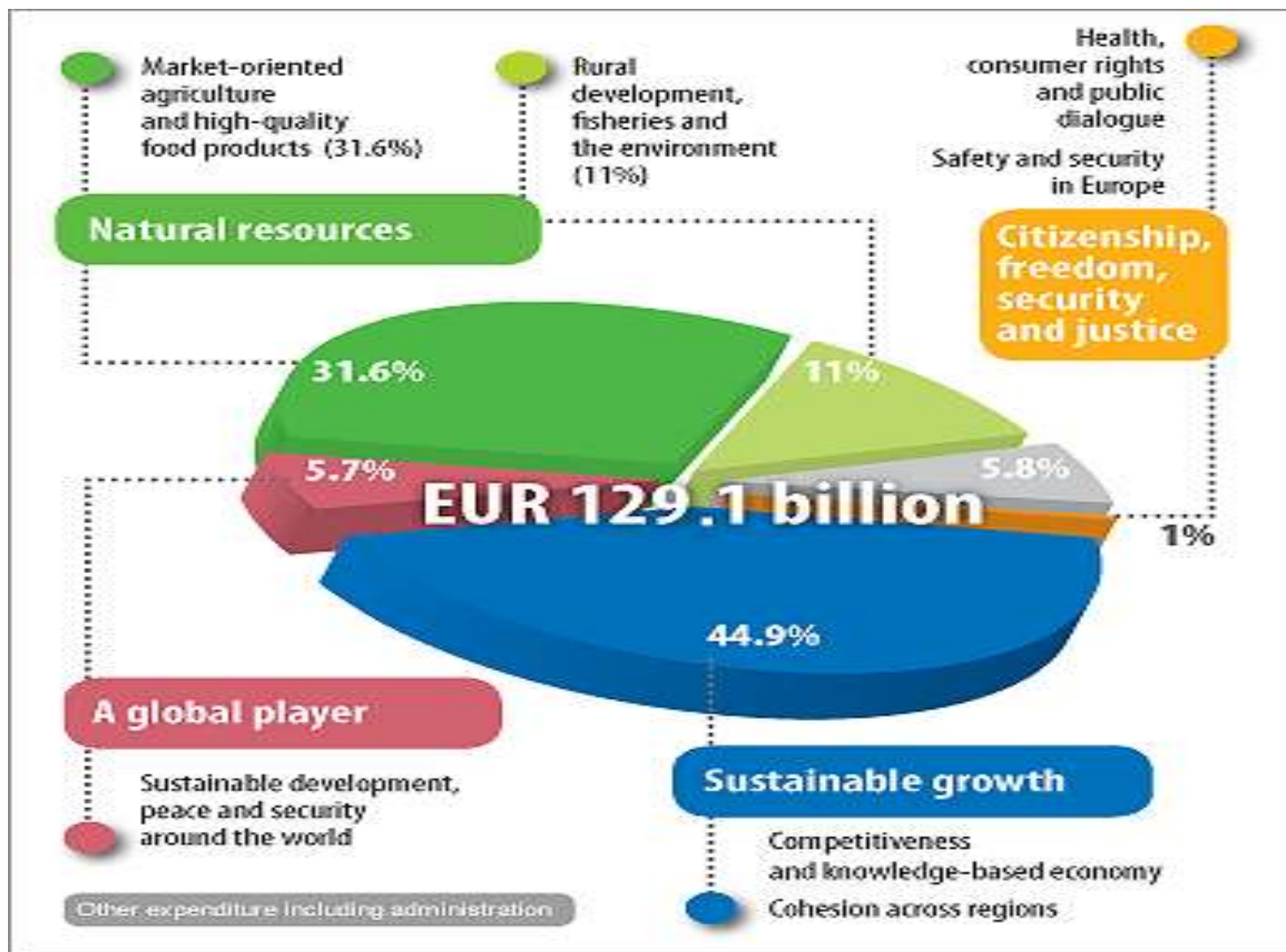
Direct links with Commission and other regional and national representations in Brussels

Engagement with EU business networks and associations eg. EURADA

## Integrated approach to EU Policy & Funding: A virtuous cycle



## The opportunities



## EU funding – our aims

- Ensuring Scotland is a leading European region utilising EU transnational funds such as FP7;
- Maximising Scotland's financial gain from these programmes; and
- Maximising the economic impact of the projects undertaken

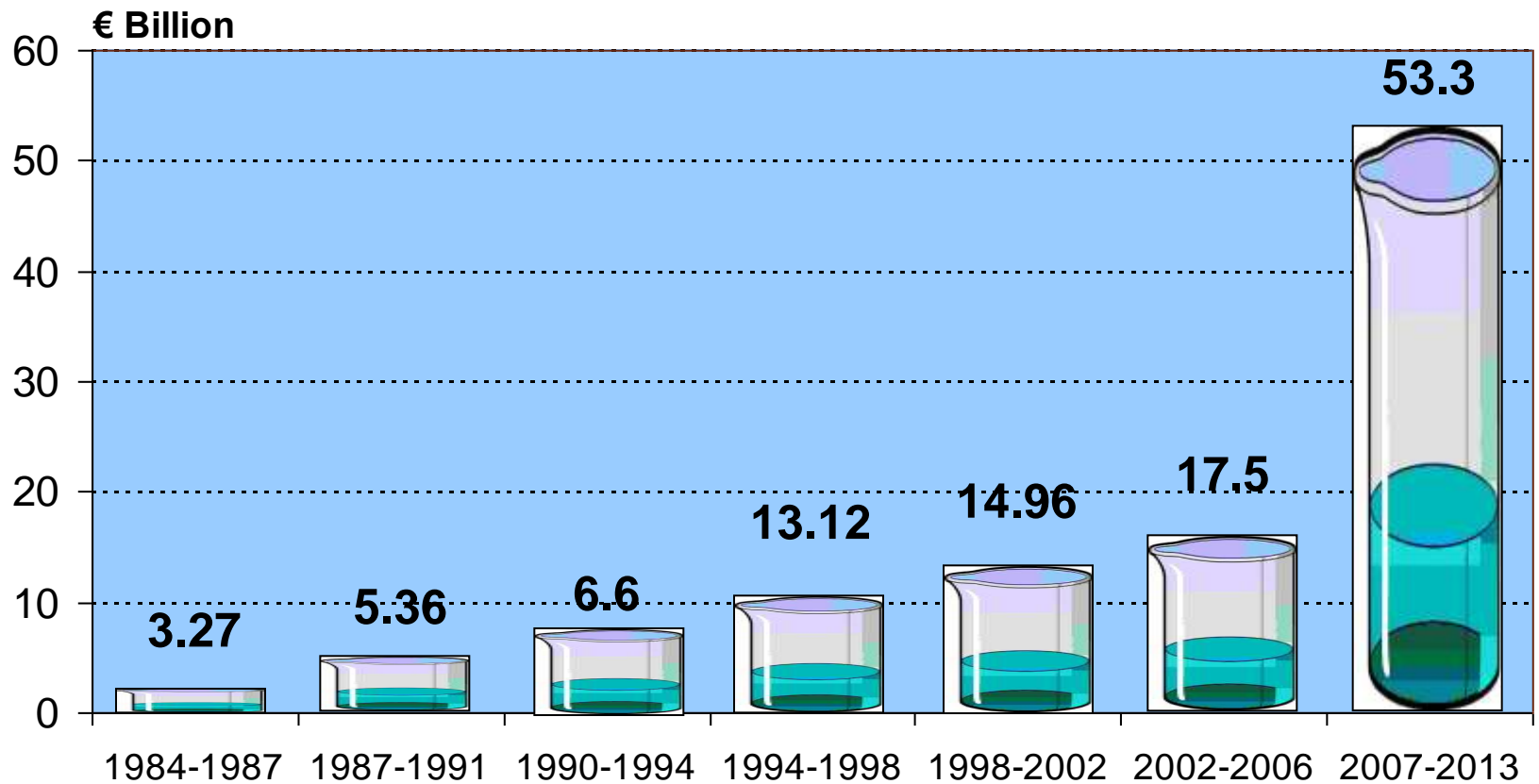
## Our EU funding strategy

- Step Change in EU funding importance supported by Scottish Enterprise and Scottish Government
- Maximise access to and economic development impact of EU R&D funding
- Embed EU funding into Scotland's economic development activity
- Move Scotland from an 'average' performer to a 'top' performer in relation to EU funds

## Beyond structural funding – the current picture

- INTERREG: 9bn
- **Framework Programme for Research: 54bn**
- EIB/ Intelligent energy/ neighbourhood programmes/  
TENS.....

# Budgets of the EU Framework Programmes



## FP7 as a key economic development tool

Attract inward investors/ safeguard existing R&D jobs

Increase and retain indigenous R&D high value jobs

Increase business to business collaborations - trade opportunities - not restricted to Europe

Increase business to academia collaborations - tech transfer

Increasing Scotland's take from FP7 to contribute to increasing Scotland's business R&D investment

## Future policy and funding priorities

- **Future EU economic strategy**

Follow up to Economic Recovery plan (Energy and IT; Greater role for EIB); EU 2020 strategy (Lisbon 2) – Encouraging the move to a ‘greener, smarter social market economy’ (low carbon/clean tech)

- **Energy and climate change still top of the agenda**

Agricultural impacts on climate change; Biofuels; Water, Biodiversity

- **R&D and innovation**

FP7 and business engagement; strategic projects & influencing FP8, completion of the European Research Area, Joint programming (Health, future emerging technologies)

- Wider approach to innovation across sectors;
- Greater focus on international cooperation
- Developing new skills focus to support new economic focus

## Future EU budget?

### Going up?

**Environment – especially responses to climate change** - increase direct spending; align other policies with environmental needs.

**Energy** – increase direct spending; concentrate research efforts on energy; promote low-energy lifestyle

**Competitiveness, research, knowledge** –increase expenditure (up to 25%); focus actions within other policies on improving competitiveness.

**External policies** – more spending on defence and foreign policies

### Going down?

**Agriculture – amounts and efficiency of spending do not address the new reality** - maintain CAP as EU policy reinforcing Pillar 2; introduce co-financing; re-orient CAP towards new goals

**Cohesion policy – does not have universal high added value** - limit Structural Funds to Convergence and Territorial Cooperation objectives

## Beyond 2013- The debate begins...

- Big questions on added value of competitiveness funding, for richer regions (e.g objective 2 lowlands and uplands programme).
  - Possible redistribution of competitiveness funding to areas like research, innovation and TENS.
- Wish to respond more quickly to external factors.
- Wish to increase inter-regional/ cross border cooperation.
- Debate on national vs regional interventions.

## Next milestones are:

- New Commissioner Johannes Hahn, February 2010
- EU budget paper (spring/summer 2010)
- Fifth Cohesion Report (late 2010) & Cohesion forum
- Proposals for post-2013 financial framework (2011)

## How to respond?

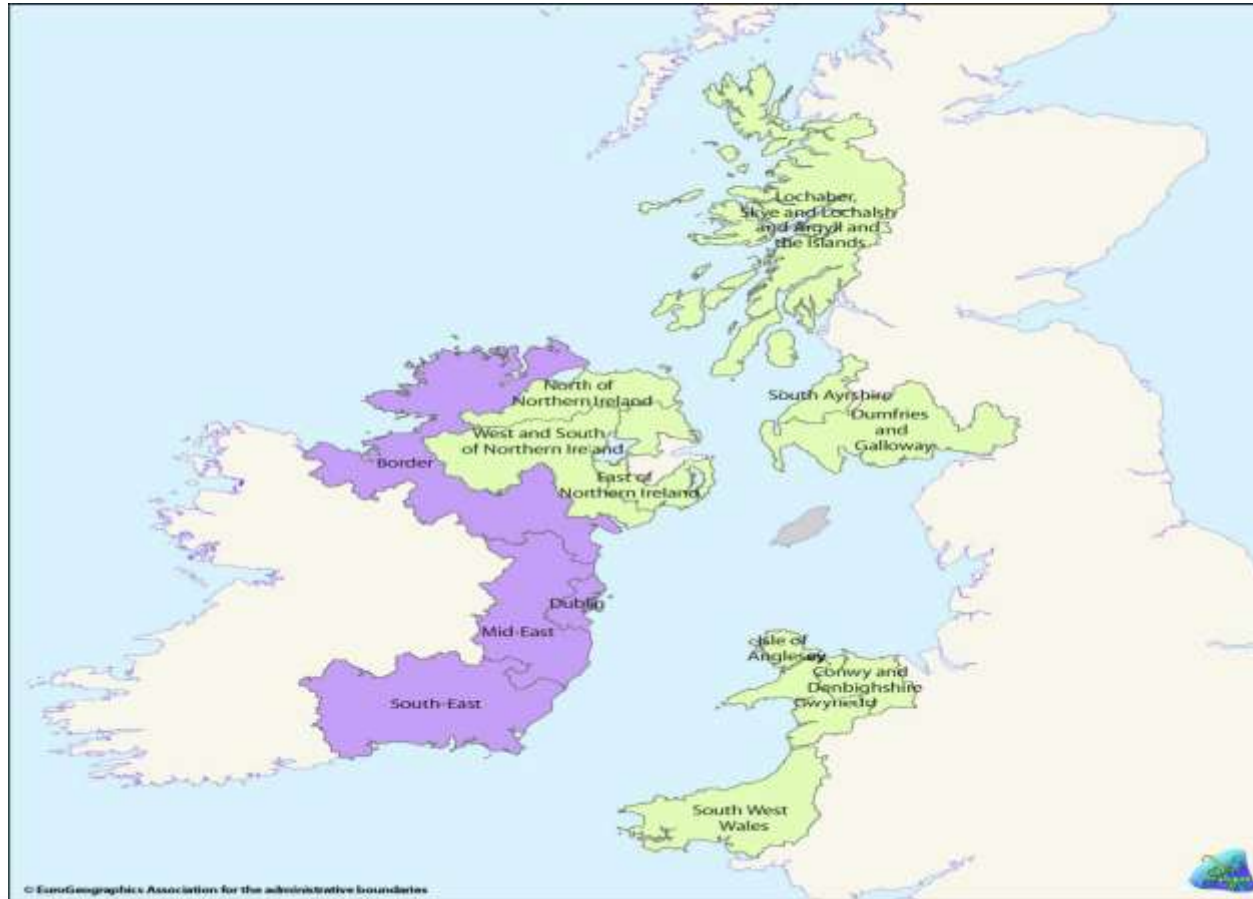
- Keep close to the policy debate.
- Do not expect a return to the past.
- Focus on expected priorities:
  - Innovation/ R&D;
  - Environment;
  - Energy;
  - Territorial cooperation;
  - External cooperation.
- Build capacity now:
  - Scotland Europa refocused efforts over 3 years ago to build capacity for the future.

Keep in touch:

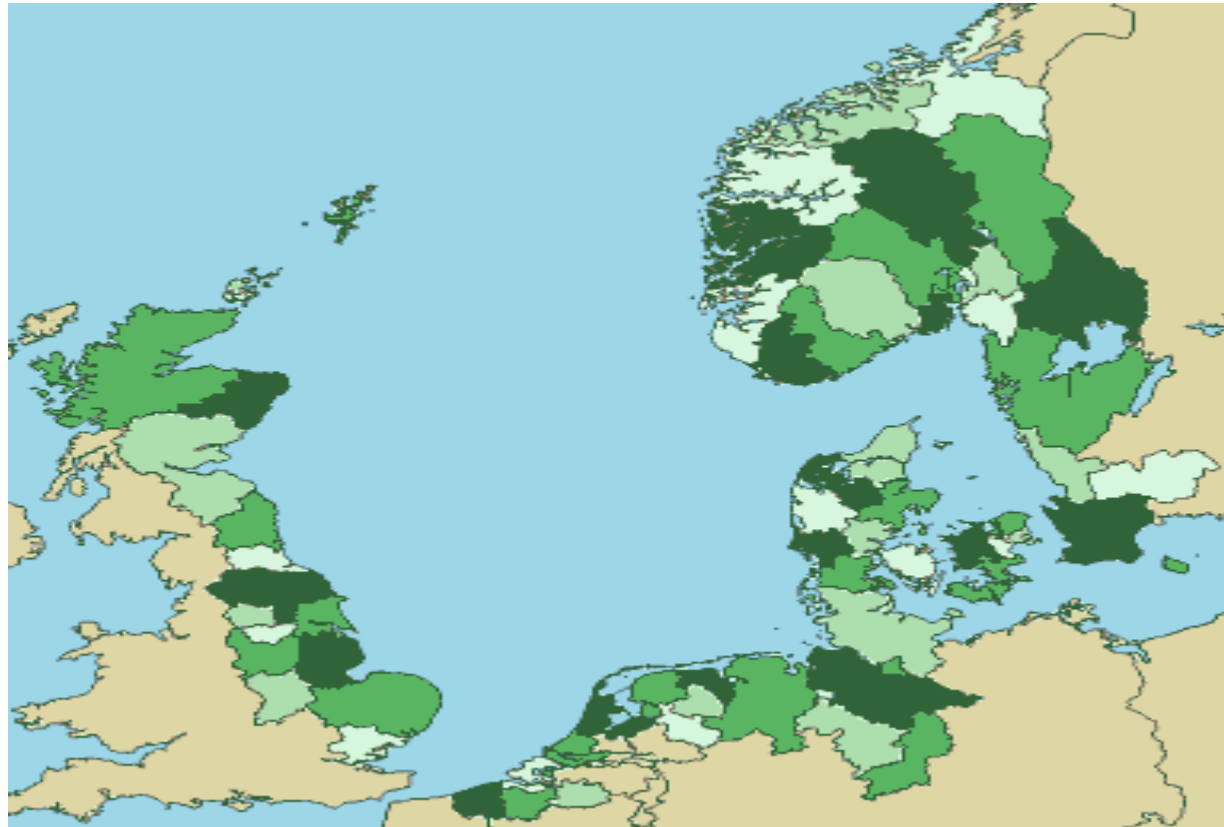
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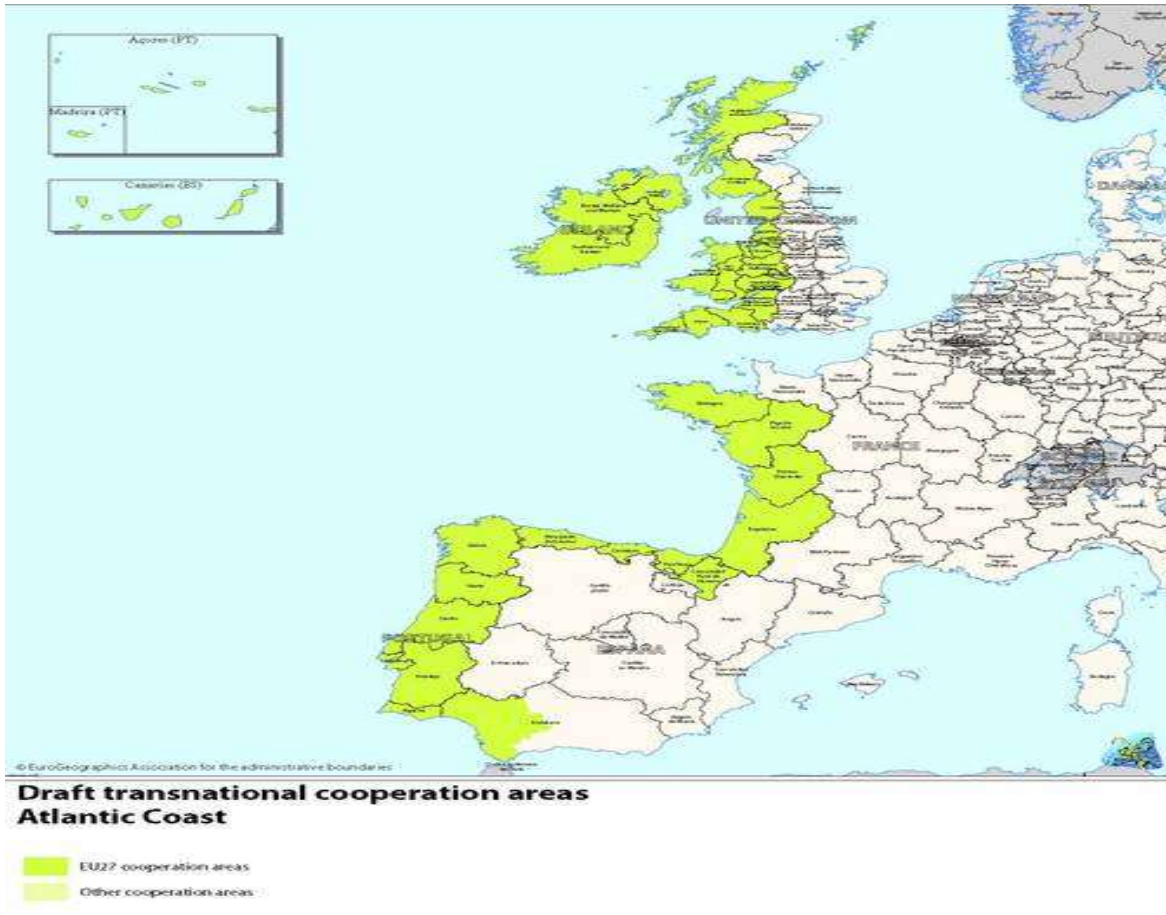
# Cross Border: Western Scotland – Northern Ireland – Republic of Ireland-



**North Sea:** Eastern half of Scotland and the UK, Netherlands, southern Sweden, Norway, Denmark, north western Germany



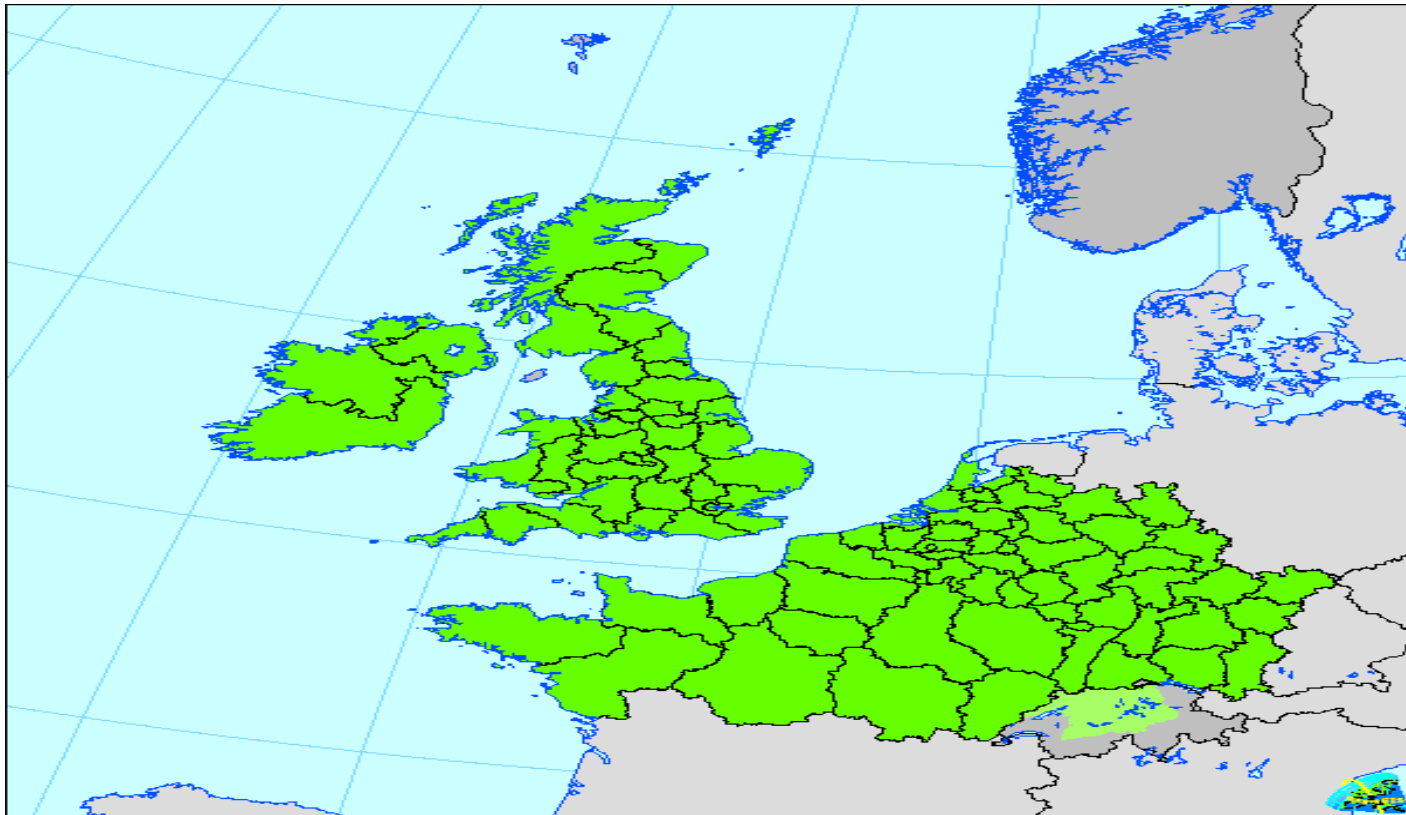
**Atlantic Coast:** Western half of Scotland and UK, Ireland, western France, north coast Spain, Portugal



## Northern Periphery: Highlands and Islands, other rural parts of Scotland, Ireland, northern Sweden, Norway and Finland, Iceland



**North West Europe:** All of Scotland, rest of the UK, Ireland, Belgium, Netherlands, Luxembourg, large part of Germany, northern France, Switzerland <http://www.nweurope.org/>



## Cross-Border IVA Programme

Priority	Measure	Budget	Closed to Scotland	Awards (No. Scots)	Allocated (all projects)	Balance
1. Co-operation for a more prosperous cross border region	1.1 Enterprise	€ 53	€ 0	3	€18m	€35m
	1.2 Tourism	€ 22.5	€ 0	1	€22.5m	€0m
2. Co-operation for a sustainable Programme region	2.1 Collaboration	€ 51	€ 41.2	3	€41m	€10m
	2.2 Infrastructure	€ 56	€ 26.25	2	€46m	€10m
<b>Total</b>		<b>€188</b>	<b>€67.45</b>	<b>9</b>	<b>€133m</b>	<b>€ 55m</b>

## Cross-Border IVA Programme – Scottish Profile

- 6 Projects with Scottish leads:
  - Bio Mara - SAMS
  - ISLES Energy - Scottish Government
  - Success through Succession - Scottish Enterprise Ayrshire
  - KITE - Ayr College
  - Small Ferries - Scottish Government, Caledonian Maritime Assets Limited
  - Sail West –South Ayrshire Council
- 4 projects with Scottish partners:
  - Small Ferries – Scottish Government
  - Innovation for Competitiveness - Scottish Enterprise Ayrshire; Glasgow University
  - Women into Public Life – Equal Opportunities Commission
  - Sail West –HIE, Visit Scotland, Scottish Enterprise, Various Scottish Councils
- 1 Multi-annual Plan

## North Sea IVB Programme – Uptake (€)

Priority	Measure	Budget	Awards (SC 1-4)	Allocated (SC1-4)	Balance
1: Capacity for Innovation	1.1 Innovation-capacity of businesses and services	28,649,856	2	3,007,626	4,346,657
	1.2 Clusters and research and innovation networks		7	TBC	
	1.3 Capacity of institutions and society for innovation		3	TBC	
	1.4 Adoption and use of ICT applications		0	0	
2: Sustainable Management of our Environment	2.1 Coastal land and sea areas through ICZM	39,067,986	4	TBC	814,529
	2.2 Acute and chronic marine pollution		1	5,278,172	
	2.3 Changing climate		7	TBC	
	2.4 Energy production practices		3	TBC	
3: Accessibility of Places	3.1 Regional accessibility strategies	39,067,986	1	TBC	29,863,546
	3.2 Multimodal transport corridors		1	3,390,442	
	3.3 Efficient and effective logistics solutions		2	4,893,835	
4: Sustainable & Competitive Communities	4.1 Areas in decline	23,440,792	2	6,199,880	4,252,504
	4.2 Expanding areas		4	TBC	
	4.3 Energy efficiency		2	5,211,534	
<b>Total</b>		<b>130,226,620</b>	<b>39</b>	<b>TBC</b>	<b>39,277,236</b>

## North Sea IVB Programme – Scottish Profile

- 3 Projects with Scottish leads:
  - NMU Northern Maritime University - Transport Research Institute, Napier University
  - NSSP North Sea Screen Partnership- Dundee City Council
  - SURF Sustainable Urban and Rural Fringes (SURF) - Aberdeen City Council

## North Sea IVB Programme – Scottish Profile

- 19 projects with Scottish partners:
  - Innovative Foresight Planning – Scottish Enterprise
  - North Sea Screen Partnership – University of Dundee; Dundee College & TayScreen
  - Clima Fruit, Scottish Crop Research
  - Skint North Sea Skills & Technologies – University of Abertay
  - Creative City Challenge – Dundee College
  - North Sea Supply – Edinburgh Napier University
  - Living North Sea – University of Aberdeen & Tweed Foundation
  - Sustainable Coastal Development in Practice- Natural Environmental Research Council (Edinburgh University)
  - Sustainable Coastal Development in Practice – Fife Coast and Countryside Trust
  - Aquarius – Aberdeenshire Council; Macaulay Institute

## North West Europe IVB Programme

Priority	Sub-Priority	Budget	Awards (SC 1-4)	Allocated (SC1-4)	Balance
1: Knowledge Based Economy & Innovation	1.1 entrepreneurship & commercialisation	89,348,419	5	19,082,561	70,265,858
	1.2 growth clusters & SME networks		1	0	
	1.3 innovation & knowledge transfer		0	0	
2: Natural Resources & Risk Management	2.1 natural resource mgt	86,930,420	8	62,911,913	24,018,507
	2.2 risk management		5	0	
	2.3 spatial approach		0	0	
3: Sustainable Transport Solutions & ICT	3.1 transport growth	89,357,665	3	37,555,720	51,801,945
	3.2 multi-modal & efficient systems		4	0	
	3.3 ICT to improve connectivity		0	0	
4: Strong & Prosperous Communities	4.1 economic & social performance	68,480,191	4	25,417,748	43,062,443
	4.2 environmental quality of places		2	0	
	4.3 demographic change and migration		2	0	
<b>Total</b>		<b>334,116,695</b>	<b>29</b>	<b>121,867,942</b>	<b>189,148,753</b>

## North West Europe IVB Programme – Scottish Profile

- 0 Projects with Scottish leads
- 6 projects with Scottish partners:
  - CMA Bridging Mobility Gaps: Improving Connectivity and Mobility Access – Strathclyde Passenger Transport & Aberdeen University
  - REGAIN Reducing the Greenhouse Effect through Alternative Industrial Estates Management in North West Europe - Scottish Enterprise
  - Innovative Management for Europe's Changing Coastal Resource - University of Aberdeen; Aberdeen City Council
  - Pharmaceutical input and Elimination from local sources - Glasgow Caledonian University
  - Cities in Balance. Promoting Senior Economy in Europe – Edinburgh Chamber of Commerce

## Atlantic Area IVB Programme

Priority	Measure	Budget	Awards (SC 1-2)	Allocated (SC1-2)	Balance
1. entrepreneurial and innovation networks	1.1 knowledge transfers	27,352,061	1	1,536,381	20,398,264
	1.2 competitiveness and innovation capacities in maritime economy		1	1,040,774	
	1.3 regional endogenous potential		5	4,376,642	
2. marine and coastal environment sustainability	2.1 Reinforce maritime security	37,704,800	1	1,996,932	25,327,664
	2.2 Sustainable management resources of marine spaces		3	5,630,506	
	2.3 renewable energy potential		1	997,695	
	2.4 Protect and promote natural spaces, water resources and coast		2	3,752,003	
3. accessibility and internal links.	3.1 interoperability and continuity of existing transport networks	18,433,632	2	6,452,914	10,604,148
	3.2 short-sea shipping and cooperation between ports		1	1,376,570	
4. urban and regional development.	4.1 Pool resources and skills in the field of sustainable development	14,317,666	1	2,249,618	7,434,973
	4.2 cities and regions networking		1	2,002,900	
	4.3 cultural heritage		3	2,630,175	
<b>Total</b>		<b>97,808,159</b>	<b>22</b>	<b>34,043,110</b>	<b>63,765,049</b>

## Atlantic Area IVB Programme – Scottish Profile

- 0 Projects with Scottish lead
- 2 projects with Scottish partners:
  - START Seamless Travel across the Atlantic area Regions using sustainable Transport – HiTrans; Strathclyde Passenger Transport
  - DORNA Desarrollo Organizado y Sostenible de Recursos en el Noroeste Atlantico - GALGAEL

## Northern Periphery IVB Programme

Priority	Measure	Budget	Awards (SC 1-4)	Allocated (SC1-4)	Balance
1.Promoting innovation and competitiveness in remote and peripheral areas	<b>1.1 Innovation, networks and competitiveness</b>	19,804,931	10	8,456,458	6,981,926
	1.2 Accessibility		5	4,366,548	
2. Sustainable development of natural and community resources	2.1 Environment as an asset	13,203,287	8	8,443,960	1,123,170
	<b>2.2 Urban-rural development and promotion of heritage</b>		4	3,636,157	
<b>Total</b>		<b>33,008,218</b>	<b>27</b>	<b>24,903,123</b>	<b>8,105,095</b>

## Northern Periphery IVB Programme – Scottish Profile

- 5 Projects with Scottish lead:
  - Clim-ATIC Climate Change - UHI Millennium Institute
  - CoastAdapt The Sea as Our Neighbour- Western Isles Council
  - Developing Scots Pine - Highland Birchwoods,
  - Older People for Older People - UHI Millennium Institute
  - SMALLEST Solutions for Microgeneration to ALLow Energy Saving Technology - International Resources and Recycling Institute

## Northern Periphery IVB Programme – Scottish Profile

- 14 projects with Scottish partners:
  - **Project – Partner** Co-Safe The cooperation for safety in sparsely populated areas - NHS Western Isles
  - **Competitive Health** Competitive Health Services in Sparsely Populated Areas - eHealth applications - University of Aberdeen
  - **EcoFish** - Viking fish farms Ltd; Ardtoe Marine laboratory
  - **MicrE** - Micro Waste to Energy Business - International Resources and Recycling Institute
  - **NoCry Northern Creative Youth** - Moray College, Scotland
  - **Northern ToSIA Assessing Sustainability of Forest-based Activities in Rural Areas of the Northern Periphery** - Forest Research (The Research Agency of the Forestry Commission)
  - **New Plants for Northern Periphery Market-** Agronomy Institute, UHI Orkney College,

## Current opportunities:

Public Private Partnerships: Part of the European Recovery Plan

### **The 'European Green Cars Initiative'**

Relevant topics:

- Interconnections with the transport and power infrastructures

### **The 'Energy Efficient Buildings Initiative'**

Relevant topics:

- Monitoring and control of energy consumption
- Smarter and optimised interconnections with the power grids.

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**SMART Cities Initiative (5-6bn).**

## Other interesting developments

- Role of the EIB.
- Energy Efficiency push.
  - JESSICA
  - 4% of structural funds can now be used for energy efficiency in social housing.
  - Renovate 15 million buildings by 2020
  - €8 billion for energy efficiency in the residential sector
  - SMART cities initiative (5-6bn)
  - A joint EU/EIB risk-sharing initiative
  - Unspent monies from the EU recovery programme
- EU Economic recovery plan.
  - Longannet, Aberdeen Off-shore (24m), Shetland grid link (74m).

## European Institute of Technology

The mission of the EIT is to grow and capitalise on the innovation capacity and capability of actors from higher education, research, business and entrepreneurship from the EU and beyond through the creation of highly integrated Knowledge and Innovation Communities (KICs).

## European Institute of Technology

- webs of excellence
- integrating the whole innovation web:
- crosslinking education and research to business and entrepreneurship
- co-locating people
- high profile partnerships
- promoting new business creation and developing entrepreneurship
- world leaders in their field
- with strong economic and societal impact

### **2-3 KICs: Climate change mitigation and adaptation**

- Future information & communication society
- Sustainable energy
- Scotland is leading TransFICS
- [www.transfics.eu](http://www.transfics.eu)